The Historic Downtown Special Improvement District had another successful year in 2019!

January 2019 – December 2019

From releasing the applications for the SID’s events in January to the conclusion of the Farmer’s Market on December 23rd, the Historic Downtown Special Improvement District was busy all year long. Whether it was an HDSID event or any other event in the downtown area, we were there to help and clean up.

- Historic Downtown Farmer’s Market
- Groove on Grove
- Artist & Maker Market
- All About Downtown Street Fair
- Halloween Family Bash
- The Happy Holiday Market
- District Events, Ribbon Cutting Ceremonies and More
The Historic Downtown Farmer’s Market opening day was on April 29th and Councilman Solomon was on hand to distribute reusable bags to attendees!

This year we had a great mix of return vendors such as Ort Farms and Bang Cookies and new vendors like SIPP Organics and Klusterfok!

On certain dates during the summer, the Historic Downtown teamed up with JC Families and hosted free events specifically geared towards children and families. Bubble Fest events as they were called, ran in conjunction with the Farmer’s Market and featured bubbles courtesy of a bubble artist, arts and crafts, and music. In addition to the Bubble Fest events, the Scholastic Book Mobile and the NJ Blood donation truck returned for another year.

In continuation with past years, all of our vendors were in compliance with the Jersey City Department of Health.

For 2020, we are anticipating even more applicants and the return of our dedicated vendors who have come back year after year!

2019 Vendors:
Ort Farms
Stony Hill Farms
Hoboken Farms
Circle Brook Farm
Pickles Olives Etc.
Bang Cookies
Stella's Empanadas & Argentine Grill
Americas Kettle Corn
Gourmet Nuts & Dried Fruit
Jersey City Fish Stand
FarmEats
Just Delicious Kettlecorn
Getaround
EJL Market
Busy Bee Organics
Paolo's Kitchen
SIPP Organics
The Little Gym
Modern Family Dentistry
Blue Mountain Tea
Fugee Burger
Nutsola
Vesco Foods LLC
Buon Antipasto
Castaway Vintage
Hempworx Official
Klusterfok
Deliciously Alicia's
Pies and Quiches
Forevergreen
Sweeta Boo's Cakery & Catering
PGA TOUR
DEL FORNO REAL ESTATE
Uni K Wax Studios
BLO Blow Dry Bar
IV Elements
Little Monster Treats
Salvation Wellness
Plant House
Dacha Fermented Goods
Ruth's Chris Steak House
Once again, Dancing Tony booked only the best for 2019! The Groove on Grove concert series provided the downtown residents and visitors with a free weekly concert series. The 12th Season of the weekly concert series began on May 1st, 2019 and throughout the season all types of music were covered: a capella, rock, folk, piano, acoustic…

Some of the bands and musicians that were featured during the season were:

Wailing Denims, Apollo Sonders, Segunda Quimbamba, Katja Larssen, Brendan Mieli, Moe Green's Eye, The 4th Day and more.
The Artist & Maker Market, once again, brought innovative, talented and unique artists and artisans to the Downtown corridor throughout the season. With Debbie’s selection, visitors and residents alike, purchased art, handmade goods, vintage clothes and items from local sellers!

The Artist & Maker Market enjoyed a sold-out season. There was a mix of new and old vendors that participated in not only the Artist & Maker Market events during Groove on Grove, but also JC Fridays, Feel Good Fridays and JCAST!

Here are just some of the vendors that joined the Market this year:

Lolita Vintage
More Records
Bedustyles
finch jc
Woman to women1
JMT JC Art
Paradox Thrift
Bucks County Flowers and Things
Axol & Friends
Eclectic Jewelry
Kanami
ALEX Artist
The Gilded Stone
Gaia's Cavern
With over 250 vendors, 14 trucks, 3 beer gardens, endless food options, great photo ops, live music, kid’s rides, the 2019 All About Downtown Street Fair was a success! Once the again, the weather was beautiful and conducive to a great turnout.
Halloween Family Bash

Just when we thought the weather wasn’t going to let the event unfold, the rain held off long enough for all the little ghouls, critters and monsters to come out and play! And that they did! The event featured rides, candy, family friendly vendors, face painting, activities courtesy of JC Families and décor from Stony Hill Farms.
The Happy Holiday Market

Once again, the HDSID and the Artist & Maker Market teamed up for the holidays! Beginning November 18th until December 23rd, every Monday and Thursday (in addition to the Farmer’s Market) local artists and artisans set up shop and sold their wares for the Holiday Season! Instead of shopping from big corporations during the holiday season, the Holiday Market provided an alternative for the community: local, handmade and unique gift items.

Some of the vendors that attended were:
Our Woods Maple Syrup & Products
Eclectic Jewelry
Nitjuan Designs
Hot Lollies
Supiciche Bakery
Agua de Jade Apothecary
Goodway Bakery Rum Cakes
Desert Daisies
Hudson Tea House & Co.
OUT OF THE WOODS
Ovando Salvi
The year started off, as always with the GJC Wellness Day on January 27th! People were able to brush off the winter blues by taking various exercise classes and learning about health and wellness.

Saigon Café celebrated its 20th Anniversary on February 17th! The SID provided the family with a plaque commemorating this big occasion. We wish them many more years filled with success!

April proved to be a busy month and for good reason.

Easter Fun Day was held on April 13th at Smile Pre-School where kids could take a picture with the Easter Bunny! There was also the Light it Up Blue evening on April 1st where the Pedestrian Mall was turned “blue” for Autism Awareness. On April 18th, there was the Autism Awareness Dinner held at The Ashford.

We welcomed Tony Boloney’s to the Downtown Family on May 17th! Jazz Fest came to the downtown corridor for 2019 and many local businesses participated and held special events for the weeklong fest! From May 31st to June 9th, Jersey City felt like a giant jazz café with the culmination being a closing day concert at the Pedestrian Mall! We also held a ribbon-cutting ceremony for our sponsors, Uni K Wax and Blo Blow Dry Bar on June 27th!

We also assisted with Jivamukti’s Yoga Fest. Yoga Fest is an extremely important event that is only growing in the downtown area! The June 22nd day was the biggest turnout so far! In June, the Plastic Bag Ban was introduced and the HDSID promoted this development on all of our social media channels.

Aside from the main events of sprinkle throughout the district over the year, the SID also co-sponsors and/ or assists with a variety of other events! Christmas in July brought Santa to the Mall in the middle of summer. The cleaning crew helped out during the wonderful Jersey City LGBT Pride Festival on August 24th. The first annual Jane-A-Palooza event took place on September 14th at the Pedestrian Mall and the cleaning crew was also present. On August 21st we celebrated the retirement of the Kim family who owns Nature’s House. We wish them a happy retirement!

Another successful new annual event, was the Double Parked Festival which was also held on the Pedestrian Mall- the second green area on October 12th. A day filled with music and beer was successfully cleaned up thanks to the Cleaning Crew.

On November 14th, we welcomed Walker’s Apothecary to the SID family with their ribbon-cutting ceremony.

2019 also saw the refurbishment of the Grove PATH Plaza directory and clock, flowers and seasonal greenery placed in the various planters, lights placed on the PATH Plaza and the Pedestrian Mall. Even though the event was canceled- for a very important reason- the Holiday Tree and Menorah shined brightly during the holiday season.

We said goodbye to some businesses in the District this year as well. We hope to continue supporting old and new businesses alike and want to see everyone succeed.

Next year will be busy. In addition to the various HDSID and District events, the City is planning the Newark Avenue Pedestrian Mall improvements. 2020 is poised to be another banner year for the SID!

Thank you!
HDSID
Double Parked Festival / All About Downtown Street Fair

Jane-A-Palooza 2019
Nature’s House

Street Fair Ready Workshop with Luca Cusolito

Holiday Decorations
Christmas in July

July 13
Newark Avenue Pedestrian Mall
12 PM TO 7 PM

Jersey City will enforce a city-wide ban on single-use plastic carry-out bags, starting June 23, 2019.

Join us
Thursday
Ribbon Cutting
3 - 4 pm
*free select service for new Uni K customers
Tony Boloney’s Ribbon Cutting Ceremony

Easter Fun Day 2019

Easter Fun Day / Autism Awareness
Light it Up Blue

Historic Downtown District Map

Farmer’s Market
Historic Downtown Special Improvement District.

The HDSID is a public-private partnership, 501(C) through which property and business owners have a direct impact on Historic Downtown Jersey City neighborhoods and their development. HDSID works with local businesses, property owners and neighborhood associations in conjunction with the City government to promote the area, improve the services provided and undertake any and all activity to make Historic Downtown Jersey City a better place to live, work and visit. Monthly meetings are held on the 3rd Tuesday of every month in The Caucus Room of City Hall and are open to the public.

Facebook: HistoricDowntownSID
Instagram: hdsid_jc
Twitter: @DowntownHDSID
YouTube: JCDowntown HDSID